



Rotary Club of Coeur d'Alene



Rotary Bulletin 03/21/25

NEXT MEETING March 28, 2025

Jacob Bonwell - ATC and Tech Hub

JOIN MEETING VIA ZOOM: click [here](#).

Presided.....PRESIDENT ASHLEY LENZ

Invocation.....BARRY MCHUGH

Greeter.....RYAN JOHNSON

Sergeant at Arms.....JOHN YOUNG

GUESTS

We had the following guests:

Bill Pfinsgraff, guest of Heidi Rogers

Paul Brown, guest of Vanessa Moos

Ashley Healey, guest of Ann Johnson

JoAnn Nelson, guest of Kay Nelson

NEW MEMBER

STEVE ROBERGE announced Ben Rlias as our newest member. Bored in New Jersey, Ben is a graduate of the University of Miami and was commissioned in the United States Air Force as a combat search and rescue helicopter pilot. His hobbies include hiking, golf, boating, technology and engineering. He works with Okta, an identity management firm. Fun fact: Ben is Steve's son-in-law!

Speakers

Club Leaders



[Ashley Lenz](#)
President



[K. John Young](#)
Club Director
President - Elect



[Rebecca Eyman](#)
Club Director
Secretary
Membership Chair



[Brian C. Shull](#)
Treasurer



[Caiti Bobbitt](#)
Public Relations Chair



[Mark Botterbusch](#)
Club Director



[Ian Hicks](#)
Club Director
International Service
Chair

BIRTHDAYS

March 25 Dan Schreiber, Brenda Dabovich

March 26 Mark Botterbusch, Tom Thilo

ANNOUNCEMENTS

President ASHLEY gave thanks for all of the help with Coeur d'Irish! Thanks to the volunteers!

Chairs: Cara Nielson, Kristi Scott, and Patti Strub

Emcees: Max Mendez & Rebecca Eyman

Sponsors: Atchley Financial, Century 21 Beutler & Associates, Kootenai Health, Merrill Lynch, Mountain

West Bank, Northwest Speciality Hospital, Pinkerton Wealth Management, Young Construction Group,

Inland Northwest Spine, Coeur d'Alene Press, Denise & Steve Roberge.

Thank you to John Beutler who worked to secure those sponsors.

Thank you to Limerick, Irish Friends & Share the Luck sponsors.

Thank you to all those who bought a ticket and brought your friends and neighbors.

Preliminary numbers for the night - We netted \$35,000, of which 10% will go to the CDA club foundation and the remainder will be used for grants and scholarships for next year. A survey will be sent out. Please complete it and give us feedback.

HEIDI ROGERS announced the youth grants committee met and has chosen to make a large investment as our club's first "signature grant" to the EXCEL FOUNDATION benefitting CDA Schools. One grant of \$25,000 will be made to one school to make a large impact.

JUDITH PINKERTON announced a workshop on mental health and music, "Mood Music Management: 6 Empowering Habits". To learn more or register visit cdasympphony.org/Music4Life.

MOMENT OF IMPACT

Lori Mayfield - Lori spent most of her career in public service in Seattle. She spent 20 years working for an elected City Council member followed by 10 years working for the elected city attorney. Upon her first retirement in 1999 which lasted 6 months, Lori found herself in palm desert as the assistant to the general manager for the Westin Mission Hills Resort. She moved to CDA in 2004 and purchased Wildbeary Huckleberry Products with her sister. She has since retired but the company is still family-owned today. Lori was president of our club from 2011 to 2013.

Lori talked about building the Rotary Harbor House at McEuen Park. The late Ron Ouren, a Rotarian and past-president, worked with the Panhandle Parks Foundation and the City of Coeur d'Alene for the 25 year naming rights for the building at the base of Tubbs Hill. The three local CDA Rotary clubs contributed to the project with our club donating \$35,000, Sunrise Rotary donating \$15,000, and the Thursday Evening Club donating \$500. Between 400,000-500,000 per year walk past the building, which is great visibility for the Rotary wheel on the building with viewing from both the park and lake side. The Harbor House is the home for food concessions from spring to fall, along with restrooms.

HAPPY DOLLARS

PATTIE STRUB gave \$20 to thank all of the volunteers to helped set up and decorate for Coeur d'Irish on Friday and Saturday.

PRESIDENT ASHLEY gave \$1 as he celebrated the innocence of kids and the fun with her daughter Kate and the St. Patrick's Day leprechaun visiting their house!

PROGRAM

CARLA CICERO introduced Lindsey Skinfill, Chief People Officer, and Chris Wheatley, VP Organizational Learning and Development. They spoke of a strong culture equaling organizational success. They work hard to have employees aligned, feel valued, and invested in the work they are doing. For them, culture is defined as "how we do things around here", equating to the beliefs, values, and assumptions people hold about the organization. The goal is to set the tone for organizational culture in the first 6-9 weeks. This is delivered through employee onboarding and training to set employees up for success from the beginning.

To learn more, view the presentation [here](#).

APRIL PROGRAMS



[Kiki Miller](#)
Club Director



[Emily Moses](#)
Club Director



[Mark Olson](#)
Club Director



[Mahlon Priest](#)
Club Director



[Ann Thomas](#)
Club Director
Membership Chair



[Britt Towery](#)
Bulletin Editor



[Chris L. Cheeley](#)
Sergeant-at-Arms



[Hank Martin](#)
Rotary Foundation
Chair



[Larry Gill](#)
Community Service
Chair



[Maren Maier](#)
Club Programs Chair



[Wanda Chillingworth](#)
[Quinn](#)
Club Programs Chair



[Jennifer W Wood](#)
Webmaster



[Stephen Childers](#)
Youth Protection
Officer



[Doug Rupiper](#)
iPast President

April 4 Darya Pilram, Living Lake Project and CDA EDC/Creative District Planning in our area

April 11 TBD

April 18 Aquifer Protection District [APD] - Larry Simms

April 25 Rotary New Member Orientation for All

In Service,

BRITT TOWERY

